

SPONSORSHIP AGREEMENT

NOVEMBER 5-6, 2024

Become a Sponsor of the AgriVoltaics Industry Forum Europe 2024

The AgriVoltaics Industry Forum Europe combines great insights into the biggest opportunity for both the solar and the agricultural industries with networking and business opportunities.

The AgriVoltaics Industry Forum Europe 2024 is the must-attend event for industry leaders and experts from PV and agriculture. For companies such as PV module, mounting system and tracker manufacturers, EPC companies, renewable energy producers, agricultural machinery equipment providers and seed producers, (organic) farming associations and agricultural representatives, agricultural federations and similar stakeholder groups, as well as policy and finance experts open to innovative and forward-looking ideas!

Your benefits:

- Meet today's industry leaders and experts – and those of tomorrow
- Exchange practical experiences and find new solutions for your business through the many presentations, round-table discussions and other interactive event elements
- Experience real-life applications – on-site and first-hand
- Get previews on the most relevant high-level scientific advances that will improve your implementation
- Learn about practical tricks and tips on saving time and money, and how to navigate legal and regulatory waters

Join us in Madrid to unlock the potential and explore the numerous opportunities that agrivoltaics offers us to create a more sustainable future!

DECLARATION OF INTEREST

We want to use the AgriVoltaics Industry Forum Europe 2024 as the must-attend event for industry leaders and experts from PV and agriculture as an opportunity to showcase ourselves in **Madrid from November 5-6, 2024** by booking the following sponsorship package:

Platinum

Gold

Silver

Bronze

Lanyard

Dinner

Energizing

Visibility

Individual,

with additional/special arrangements

Date, place

Name in block capitals

Signature

Date, place

Name in block capitals

Signature

EXTRA HIGHLIGHT

The AgriVoltaics Industry Forum Europe is now part of The Smarter E Membership Program:
<https://www.thesmartere.de/for-exhibitors/membership-program>



SPONSORSHIP AGREEMENT

1. SPONSORSHIP PACKAGES AT A GLANCE

		Limited number	Exhibition space*	Number of sponsor tickets including networking dinner reception	Time-independent Early Bird tickets	Content partnership	Company logo communication in digital pre- and post-communication (website, newsletters, social media)	Company logo communication/ exposure during the event	Representation in download conference material	Representation on stage
Platinum	€9,900	3	5 m ²	3	2	Premium	Premium	Premium	digital conference catalog	individualised, program and company targeted interview questions
Gold	€8,500	-	5 m ²	3	1	Standard	Standard	Standard	digital conference catalog	quick industry elevator pitch
Silver	€5,250	-	3 m ²	2	-	Basic	Basic	Basic	digital conference catalog	-
Bronze	€3,250	-	1 m ²	1	-	-	Basic	Basic	-	-
Lanyard + delivery of branded lanyards by sponsor	€8,500	-	5 m ²	3	1	Standard	Standard	Standard	digital conference catalog	quick industry elevator pitch
Dinner	€8,500	-	5 m ²	3	1	Standard	Standard	Standard	digital conference catalog	opening words at the dinner
Energizing	€5,250	-	3 m ²	2	-	Basic	Basic	Basic (e.g. with welcome drink, coffee breaks or networking lunch)	digital conference catalog	-
Visibility	€3,000	-	Display your roll-up	1	-	-	-	-	-	-
INDIVIDUAL	from €5,000	-	tbd	tbd	tbd	tbd	tbd	tbd	tbd	tbd

*space at the conference venue is limited – it will be distributed according to „first come, first serve“ principle of signed contracts, if contracts are signed on the same day the more valuable sponsoring package will be placed first.



SPONSORSHIP AGREEMENT

2. DETAILS OF SPONSORSHIP PACKAGES

The packages include the following benefits:

PLATINUM

PRICE: €9,900

Exclusive! This package is only available to a limited number of sponsors.

Become one of a maximum of **three Platinum sponsors!**

Benefits:

- 5 m² of premium exhibition space
- 3 sponsor conference tickets including networking dinner reception
- 2 time-independent Early Bird tickets
- Premium content partnership
- Premium company logo communication in digital pre- and post-communication (website, newsletters, social media)
- Premium company logo communication/exposure during the event
- Representation in download conference material: digital conference catalog (8 pages PDF)
- Representation on stage: individualised, program and company targeted interview questions (7 Min)

GOLD

PRICE: €8,500

Benefits:

- 5 m² exhibition space*
- 3 sponsor conference tickets including networking dinner reception
- 1 time-independent Early Bird tickets
- Standard content partnership
- Standard company logo communication in digital pre- and post-communication (website, newsletters, social media)
- Standard company logo communication/exposure during the event
- Representation in download conference material: digital conference catalog (6 pages PDF)
- Representation on stage: quick industry elevator pitch (4 Min)

SILVER

PRICE: €5,250

Benefits:

- 3 m² exhibition space*
- 2 sponsor conference tickets including networking dinner reception
- Basic content partnership
- Basic company logo communication in digital pre- and post-communication (website, newsletters, social media)
- Basic company logo communication/exposure during the event
- Representation in download conference material: digital conference catalog (4 pages PDF)

BRONZE

PRICE: €3,250

Benefits:

- 1 m² exhibition space*
- 1 sponsor conference tickets including networking dinner reception
- Basic company logo communication in digital pre- and post-communication (website, newsletters, social media)
- Basic company logo communication/exposure during the event

LANYARD

+delivery of branded lanyards by sponsor

PRICE: €8,500

Benefits:

- 5 m² exhibition space*
- 3 sponsor conference tickets including networking dinner reception
- 1 time-independent Early Bird tickets
- Standard content partnership
- Standard company logo communication in digital pre- and post-communication (website, newsletters, social media)
- Standard company logo communication/exposure during the event
- Representation in download conference material: digital conference catalog (6 pages PDF)
- Representation on stage: quick industry elevator pitch (4 Min)

DINNER

PRICE: €8,500

Benefits:

- 5 m² exhibition space*
- 3 sponsor conference tickets including networking dinner reception
- 1 time-independent Early Bird tickets
- Standard content partnership
- Standard company logo communication in digital pre- and post-communication (website, newsletters, social media)
- Standard company logo communication/exposure during the event
- Representation in download conference material: digital conference catalog (6 pages PDF)
- Representation on stage: opening words at the dinner (4 Min)



SPONSORSHIP AGREEMENT

DETAILS OF SPONSORSHIP PACKAGES (CONTINUED)

ENERGIZING

PRICE: €5,250

Benefits:

- 3 m² exhibition space*
- 2 sponsor conference tickets including networking dinner reception
- Basic content partnership
- Basic company logo communication in digital pre- and post-communication (website, newsletters, social media)
- Basic company logo communication/exposure during the event (e.g. with welcome drink, coffee breaks or networking lunch)
- Representation in download conference material: digital conference catalog (4 pages PDF)

VISIBILITY

PRICE: €3,000

Benefits:

- space* for a roll-up banner
- 1 sponsor conference tickets including networking dinner reception

INDIVIDUAL

PRICE:

€

Exclusive! This package is put together individually, meaning you will be the only **sponsor!**

Benefits:

*space at the conference venue is limited – it will be distributed according to „first come, first serve“ principle of signed contracts, if contracts are signed on the same day the more valuable sponsoring package will be placed first.

INCLUDED EXHIBITION EQUIPMENT (only for Platinum, Gold, Lanyard or Dinner package)

- 1 table
- 2 seats
- Electricity needed

ADDITIONAL BENEFITS/SPECIAL ARRANGEMENTS To be filled out for each package

These additional benefits/special arrangements are contractually agreed upon:

- None
- with additional/special arrangements

We would like to book these **extras** for a fee:

- table(s) (additional information will be provided at a later date)
- seat(s) (additional information will be provided at a later date)
- LCD Screen (unit price: **€ 250,00**)

Please note:

Additional services must be agreed in writing (e.g. by email). All prices are quoted **exclusive of VAT**. The sponsorship packages do not include any furnishings or production costs for advertising materials (roll-up banners, display stands, printed materials, giveaways, etc.) or products.

INVOICING

Conexio-PSE GmbH will charge you for these additional costs.



SPONSORSHIP AGREEMENT

4. WE INTEND TO PRESENT THE FOLLOWING EXHIBITS, PRODUCTS, APPLICATIONS, AND SERVICES (only applicable to sponsors with exhibition space)

5. COMPANY DETAILS (to be displayed on the event website)

Company/institution

Street/P.O. Box

Zip code

City/State

Industry

6. CONTACT AT THE COMPANY/INSTITUTION FOR ANY QUERIES

(Please note: The person named here will not be automatically registered as an attendee.)

Ms Mr No title Name

Email

Position/role

Telephone number

Cell phone number

Website

7. BILLING ADDRESS

Company/institution

Street/P.O. Box

Zip code

City/State

C/O Ms Mr No title Name

Email

VAT ID no.

8. PUBLICATION OF INFORMATION IN THE CONFERENCE DOCUMENTATION/BRIEF PRESENTATION AT THE EVENT

Yes, we would like information on our company and products (no brochures) to be published free of charge in the digital conference documentation. You will receive guidelines on how to write the text after you have registered.
The text must be sent to us at least 4 weeks before the event.

No, we do not wish for any information to be published in the conference documentation.

Yes, we would like to present our company and products at the event.
Please note: Only available to Platinum, Gold, Lanyard & Dinner sponsors.

No, we do not wish to present our company at the event.



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9. COMMENTS:

10. IMPORTANT INFORMATION

Set-up: Monday, November 4, 2024, from 1:00pm to 6:00pm and Tuesday, November 5, 2024 from 7:30am to 9:00am

Dismantling: Immediately after the event finishes on November 6 no later than 6:00 pm

Check-in is open from Monday, November 4, 2024 from 1:00pm to 6:00pm.

Please remember to send us your company logo in different formats (e.g. .png, .eps) and in a high resolution wherever possible so that it can be published in digital media.

We need your company logo as a vector graphic for publication in print media.

Date, place

Legally binding signature and company stamp

Our participation and cancellation policy (<https://www.conexio-pse.de/fileadmin/data/AGBs/Terms-and-Conditions.pdf>) and privacy policy (<https://www.conexio-pse.de/en/servicenavigation/privacy-policy>)

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