

## **Sponsorship Options**

#AgriVoltaicsIFE

#### Become a Sponsor of the AgriVoltaics Industry Forum Europe 2023,

**which** will be taking place from November 28 to November 29 in Strasbourg, France, as a twin event to the renowned AgriVoltaics World Conference. This is a unique opportunity for you to gain exposure and recognition as a leader in the agrivoltaics community, and to network with like-minded professionals and experts in the field.

Following four successful international AgriVoltaics World Conferences in Italy, South Korea, and online, **AgriVoltaics IFE23** will bring together top researchers, industry professionals, and policymakers to discuss the latest innovations, challenges, and opportunities in the field of agrivoltaics. This event will provide a platform for participants to share their knowledge and insights, and to explore new collaborations and partnerships.

By sponsoring this event, you will have the opportunity to showcase your organization's commitment to sustainable agriculture and renewable energy. Your brand will be prominently displayed on event materials and on our website, and you will have the opportunity to connect with potential customers, partners, and investors.

Join us as a sponsor for this groundbreaking event, and help us create a more sustainable and prosperous future for both agriculture and the environment.

ORGANIZER

**PARTNERS** 





## Show who you are!



#### Reasons to sponsor AgriVoltaics IFE23:

- Boost your company's visibility and recognition among industry leaders, policymakers, and researchers:
  - Establish yourself as a top player in the agrivoltaics community and position your brand as a pioneer in sustainable agriculture and renewable energy.
     Share your company's expertise and present your brand in the spotlight.
- Media exposure and publicity through event promotion:
  - Gain media exposure and publicity, enhancing your brand's reputation and increasing your visibility.
- Exposure to potential clients and suppliers:
  - Showcase and promote your R&D innovations, products or services to a wide range
    of clientele in the agrivoltaics community including:
    PV manufacturers, tracker companies, sustainable architecture, farming machinery
    providers, agriculture associations, and farmers interested in adopting agrivoltaics
    solutions.
- Networking with potential partners and investors:
  - Take part in a lively exchange with other innovators and like-minded professionals and experts in the field. In addition, you may learn about government funding and grant programs that support the integration of sustainable energy practices in farming, potentially leading to new funding possibilities.
- Recruiting opportunities and access to a targeted audience of scientists and researchers:
  - Present your brand to highly motivated young specialists as an attractive employer.
- Seize this opportunity to create a discussion and shape the future of the agrivoltaics industry!

#### We look forward to working with you!

If you have any questions, please contact our sponsoring expert Vera Lenz at <a href="mailto:lenz@conexio-pse.de">lenz@conexio-pse.de</a>

# Become a sponsor of AgriVoltaics IFE23!



#### **Sponsoring packages\***

Category	Gold	Silver	Bronze	Exhibitor
Price (+ VAT/ tax if applicable)	€ 8,000	€ 5,000	€ 3,000	€ 2,000
Services**				
Promotional space	5 m²	5 m²	5 m²	5 m²
Company logo on banners on-site (size varies by level) and in the digital program	✓	✓	✓	-
Sponsor tickets (dinner included)	3	2	1	1
Time-independent Early Bird tickets	2	1	-	-
Advertisement in digital program	½ page	⅓ page	-	-
Company presentation in pitch session	✓	✓	✓	-
Company profile in the digital catalogue	≤8 pages	≤ 4 pages	≤ 2 page	≤1 page
Linked company logo on the event website	✓	✓	✓	✓
Your sponsorship announced in one AgriVoltaics IFE23 newsletter	✓	✓	✓	-
Logo in all AgriVoltaics IFE23 newsletters	✓	-	-	-
Advertisement in one AgriVoltaics IFE23 newsletter (500x250 px)	✓	-	-	-

<sup>\*</sup> The sponsorship packages do not include production costs for promotional materials (roll-up banners, displays, printing material, giveaways etc.).

<sup>\*\*</sup> In case of online implementation due to Force Majeure, alternative services will be offered at -20% reduced fees (digital booth on the digital platform; company logo in the lobby of the digital platform; online sponsor tickets.)

# Become a sponsor of AgriVoltaics IFE23!



#### **Exclusive, limited add-ons\***

Lanyards (bookable once in combination with a gold sponsorship, delivered by sponsor)	Sold Out
Student Sponsorship Support the scientists and industry personnel of tomorrow by sponsoring five tickets for five students:	€ 3,000
<ul> <li>One sponsor ticket (dinner included)</li> <li>One time-independent Early Bird ticket</li> <li>Your logo on the event website together with the Student Scholarship announcement</li> <li>Your logo displayed on-site</li> <li>Option to hold a meeting between the sponsor and the students</li> <li>Social media coverage</li> </ul>	
Coffee Breaks Sponsorship**  If you wish to present your company during the bustling networking breaks, consider sponsoring the coffee breaks:	€ 3,000
<ul> <li>You may present your company during the coffee breaks (e.g. set up a roll-up banner)</li> <li>Your logo in the program next to the coffee breaks announcement</li> <li>Your logo on the event website together with the coffee breaks sponsorship announcement</li> <li>Your logo displayed on the tables</li> </ul>	
<b>Dinner Sponsorship — Exclusive</b> If you prefer to present your company in a relaxed and convivial atmosphere, this is the perfect choice for you:	€ 5,000
<ul> <li>You may present your company during the dinner (e.g. set up a roll-up banner)</li> <li>Your logo in the program next to the dinner announcement</li> <li>Your logo on the event website together with the dinner announcement</li> <li>Your logo displayed on each table</li> <li>One additional complimentary sponsor ticket (dinner included)</li> </ul>	

<sup>\*</sup> The sponsorship packages do not include production costs for promotional materials (e.g. roll-up banners, displays, printing material, giveaways); price (+ VAT/ tax if applicable)

We have a number of additional add-on options, and we are open to new and innovative suggestions that complement the event's unique character!

If you have any ideas or questions, please contact us at lenz@conexio-pse.de

We look forward to working with you!

<sup>\*\*</sup> The Coffee Breaks may be booked by up to three different sponsors

### **Event Venue**





AgriVoltaics IFE23 will take place at the Palais de la Musique et des Congrès in Strasbourg, France.

#### **Venue Address**

Palais de la musique et des congrès Palais des Congrès, Pl. de Bordeaux, 67000 Strasbourg France

#### **Contact**

Vera Lenz Conexio PSE GmbH lenz@conexio pse.de

Tel: +49 7231 5859 8181

info@agrivoltaics ife.com

We thank our AgriVoltaics2023 World Conference sponsors:













## **Sponsor Application**



#### **Sponsor contract**

We wish to use **AgriVoltaics Industry Forum Europe 2023** as a platform to present ourselves from November 28 to November 29, 2023. Therefore, we book the following sponsorship package:

#### 1. Sponsorship packages

#### **Gold Sponsorship**

**Price:** € 8.000

- 5 m<sup>2</sup> promotional space on site
- Company logo on banners on site and in the digital program
- 3 Sponsor tickets (dinner included)
- 2 time independent Early Bird tickets
- ½ page advertisement in the digital program
- Presentation in pitch session
- Up to 8 pages in the digital catalogue
- Logo on the event website
- Sponsorship announced in newsletter
- Advertisement in newsletter

#### Silver Sponsorship

**Price: € 5,000** 

- 5 m<sup>2</sup> promotional space on site
- Company logo on banners on site and in the digital program
- 2 Sponsor tickets (dinner included)
- 1 time independent Early Bird tickets
- ¼ page advertisement in the digital program
- Presentation in pitch session
- Up to 4 pages in the digital catalogue
- Logo on the event website
- Sponsorship announced in newsletter

#### **Exhibitor**

**Price: € 2,000** 

- 5 m<sup>2</sup> promotional space on-site
- 1 sponsor ticket (dinner included)
- 1 page in the digital catalogue
- · Logo on the event website

#### **Bronze Sponsorship**

**Price: € 3,000** 

- 5 m<sup>2</sup> promotional space on site
- Company logo on banners on site and in the digital program
- 1 Sponsor ticket (dinner included)
- Presentation in pitch session
- Up to 2 pages in the digital catalogue
- Logo on the event website
- Sponsorship announced in newsletter

## **Sponsor Application**



#### 2. Company information

(to be published in the digital catalogue)

Company / Institution

Street / P.O. Box ZIP City

Country Industry

#### 3. Person in charge within the company for further queries

(Please note: The mentioned person will not automatically be registered as booth personnel or event participant)

Ms. Mr. without title

Email Position

Phone Number Mobile Number

Website URL

#### 4. Billing address

Att. Ms. Mr. without title

Company / Institution

Street / P.O. Box ZIP City

Country VAT ID

Email

#### 5. Comments

## 6. Publication in the digital sponsors catalogue and presentation during the pitch session

Yes, we would like to publish a script with details about our company and products in the digital sponsors catalogue at no additional charge. You will receive detailed layout instructions after registration. The script must be submitted in PDF format no later than November 1, 2023.

No, we waive the option to publish a script in the digital sponsors catalogue.

Yes, we would like to present our company and products during the pitch session. (Note: only for Gold, Silver and Bronze sponsors.)

No, we choose not to present our company and products during the pitch session.

Place, Date

Legally binding signature and company stamp

Our privacy policy (https://www.agrivoltaics-conference.org/privacypolicy) and our terms and conditions (https://www.agrivoltaics-conference.org/servicenavigation/legal-notice-conditions-of-participation-and-cancellation) apply.

#### **Contact Details**

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